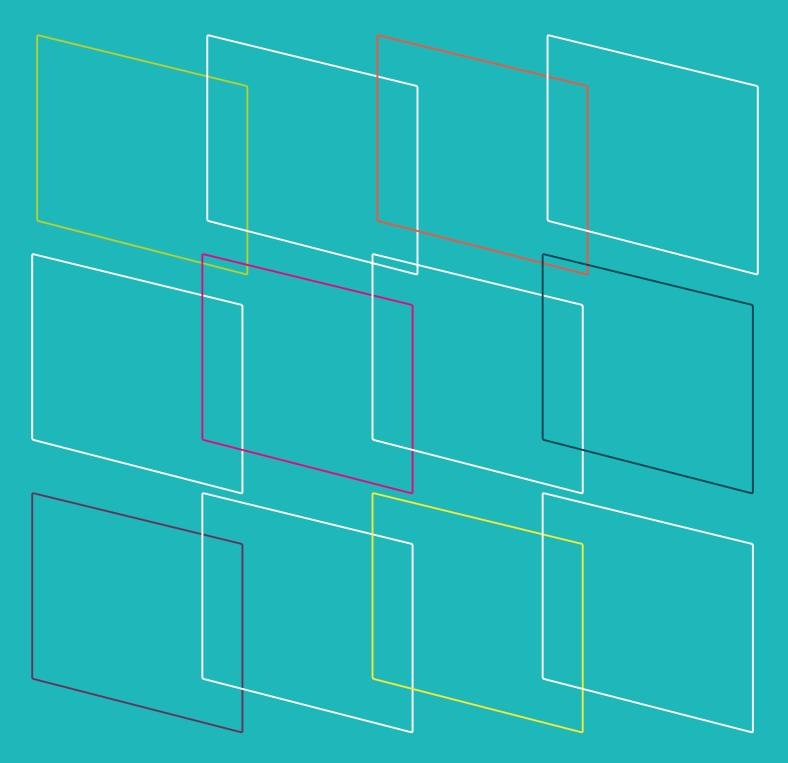


Here to build business. Strategic Banking Corporation of Ireland

# A POSITIVE IMPACT ON SME FINANCING



September 2021

# STRATEGIC SUPPORTS FOR SMEs

The Strategic Banking Corporation of Ireland (SBCI) was set up in September 2014 to ensure that Irish SMEs have access to stable, lower cost, long-term funding options. Since its incorporation, the SBCI strategy and business model have adapted to reflect changing market conditions and the financing needs of SMEs. This has been particularly evident during 2020 and 2021 as SMEs have had to deal with the challenges posed by the Covid-19 pandemic and the emerging impact of Brexit. The SBCI has built out and further expanded its range of supports providing liquidity and/or risk-sharing guarantee schemes to banks, non-bank finance providers and credit unions. This expansion of partners has delivered more choice for SMEs in accessing lower cost finance for their business. To date, the SBCI has provided over €2.6 billion in funding support to more than 42,600 SMEs utilising a mix of low-cost liquidity and guarantees

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March 2020 to June 2021 has been a period of challenge for SMEs as they dealt with the twin impacts of the Covid-19 pandemic and Brexit. The SBCI's counter-cyclical model has allowed it to respond quickly to these ongoing challenges through the rapid delivery of risksharing schemes that helped SMEs access lower cost finance throughout this period. The value of the SBCI as a ready-made conduit for State support was clearly evidenced by the delivery of the Covid-19 Working Capital Scheme and the Covid-19 Credit Guarantee Scheme as timely responses to the crisis. Our provision of risk-sharing schemes was made possible by the SBCI acting as Ireland's conduit for Government funding and European SME support schemes, initiated by institutions including the European Investment Bank and European Investment Fund. The SBCI continues to deliver its supports through its bank and non-bank partners, which continue to expand with the addition of new partner banks, non-banks and Credit Unions in the last 12 months.

### June Butler,

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SBCI Chief Executive

### **COVID-19 FUNDING SUPPORT**

Since the outbreak of Covid-19, the SBCI has continued to deliver low-cost liquidity into the SME finance market, supporting businesses at a time when they need it the most.

In the immediate aftermath of the first lockdown, the SBCI brought the Covid-19 Working Capital Loan Scheme to the market, followed by a €500 million expansion of the long-term Future Growth Loan Scheme and the launch in September 2020 of the €2 billion Government Covid-19 Credit Guarantee Scheme. In a time of lockdowns and reopenings, €2.625 billion in additional lower cost funding has being made available to SMEs and Primary producers through these funding supports.

Referring in particular to the Covid-19 Credit Guarantee Scheme, from September 2020 to the end of June 2021, more than 5,600 loans have been sanctioned with a value of over €361 million. The strong take-up of the Scheme evidences the usefulness of an effective working capital support in allowing businesses to face the unique challenges brought about by the Covid-19 pandemic and in planning for reopening as restrictions are eased.

### **COVID-19 CREDIT GUARANTEE SCHEME BREAKDOWN BY SECTOR**



Accommodation & Food Services

Figures from September 2020 to end of June 2021

# THE SBCI OPERATES THREE LINES OF BUSINESS



### Lending

The lending business model of the SBCI is to serve as a wholesale on-lending financial institution. It provides lower cost, long-term wholesale finance to suitable on-lenders with the benefit of the lower interest cost being passed to SME borrowers. The SBCI's strategy is based on developing a strong pipeline of potential onlenders to achieve diversity in the market and drive competition while being cognisant of not distorting the market in any lending sector.

## **Risk-Sharing**

The risk sharing business model is to provide partial credit guarantees to finance providers to facilitate the advancement of credit to SMEs, including where access to credit is constrained by specific sectoral or economic cycle market failures. The SBCI avails of and leverages risk capacity from State and European supports to design financial instruments which make efficient use of capital and enhance SME access to finance. Risk sharing products to date include the SBCI Agriculture Cashflow Loan Scheme, the Brexit Loan Scheme, the Future Growth Loan Scheme, the Covid-19 Working Capital Loan Scheme and the Covid-19 Credit Guarantee Scheme. September 2021 has seen the introduction of the Brexit Impact Loan Scheme.



### **Service Provision**

In October 2016, the SBCI was appointed as operator and manager of the Credit Guarantee Scheme (CGS) by the Minister for Jobs, Enterprise and Innovation (now Enterprise, Trade and Employment). This established the SBCI as the primary conduit for risk sharing products (credit guarantees) in Ireland. A revised Credit Guarantee Scheme with enhanced features was launched in July 2018. The launch of the Covid-19 Credit Guarantee Scheme in July 2020 as part of the Government's stimulus package has seen the Scheme capacity expanded by €2 billion.

## KEY BUSINESS HIGHLIGHTS Progress to Mid-year 2021

€2,626m

Total SBCI funding





Total SMEs supported



## **SBCI FUNDED LOANS Progress to Mid-year 2021**





Loans committed to Irish SMEs







## **SBCI RISK SHARING Progress to Mid-year 2021**

(Agri Cashflow Support Loan Scheme, Brexit Loan Scheme, Future Growth Loan Scheme, Credit Guarantee Scheme, Covid-19 Working Capital Loan Scheme and the Covid-19 Credit Guarantee Scheme).



## Loan Sizes



Agri Cashflow Loan Scheme average loan size



€199,614

Brexit Loan Scheme average loan size



# €208,511

Future Growth Loan Scheme average loan size



# €208,950



Credit Guarantee Scheme average loan size

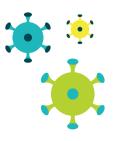
# €137,956

Covid-19 Working Capital Loan Scheme average loan size



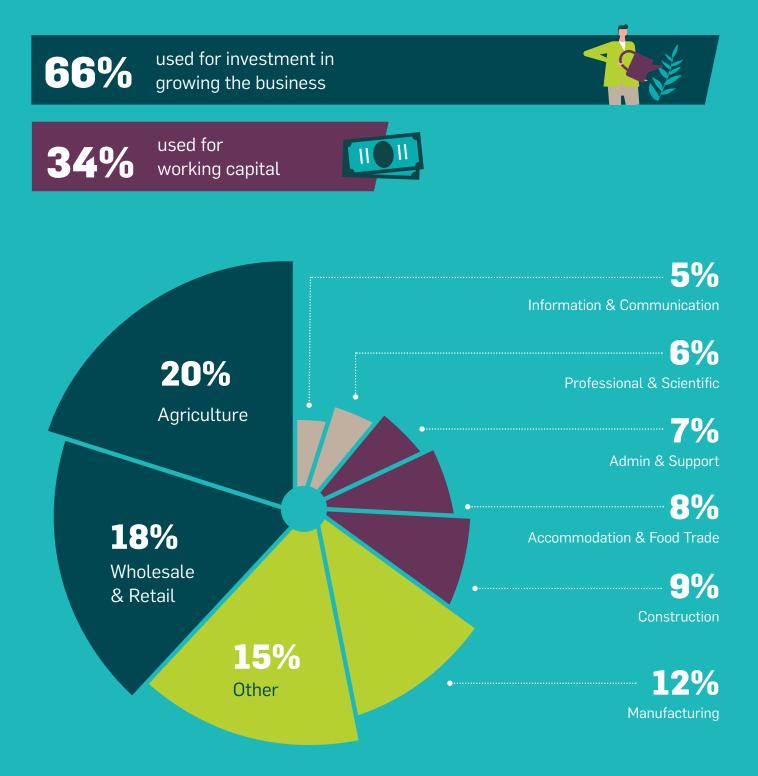
# €64,609

Covid-19 Credit Guarantee Scheme average loan size



# WHAT SMEs USE SBCI LOANS FOR

(excluding the Agriculture Cashflow Support Loan Scheme)



Figures updated up to Mid-year 2021

# **MARKET OVERVIEW**

The Government recorded a **deficit of €6.8bn** (6.7% of quarterly GDP) in the first quarter of 2021 and this is the fifth consecutive quarterly deficit, with **a Government deficit of 5.0% of GDP in 2020** (CSO,  $2021)^1$  (CSO,  $2021)^2$ .

Difficulties in recruiting skilled labour (21%) and finding customers (20%) were the **main concerns for euro area SMEs** (ECB, 2021)<sup>3</sup>.

A net **4% of Irish SMEs reported higher demand for bank loans** (down from 9%), and a net **6% reported increased demand for credit lines** (down from 13%) (ECB, 2021)<sup>4</sup>.

The external **financing gap for Irish SMEs** (the difference between the change in demand for and the change in the availability of external financing) **remained positive**, with the same values as the euro area (4%, down from 5%) (ECB, 2021)<sup>5</sup>.

Gross new lending advanced to core SMEs was  $\in$ 740m during Q1 2021. Annually, **new lending to core SMEs totalled \in2.9bn**, which represents the lowest amount of loans sanctioned over a four-quarter period since early 2016 (Central Bank of Ireland, 2021)<sup>6</sup>.

The **interest rate on new SME loan drawdowns decreased by 7** basis points over Q1 2021, and now stands at 3.71 per cent. SME interest rates varied between sectors (Central Bank of Ireland, 2021)<sup>7</sup>.

The **outstanding stock of SME credit** on the balance sheets of Irish banks **increased by 1%** over Q1 2021 to stand at  $\in$ 19.9bn. ( $\in$ 7bn property and  $\in$ 12.8bn of core SME credit) (Central Bank of Ireland, 2021)<sup>8</sup>.



€6.8BN

**GOVERNMENT DEFICIT** 

**BY 1ST QUARTER 2021** 



FINANCING GAP FOR IRISH SMES







1 CSO (2021) Government Income and Expenditure 2015 to 2020 (July 2021 Results).

- 2 CSO (2021) Government Finance Statistics Quarterly Results Quarter 1 2021.
- 3 ECB (2021) Survey on the Access to Finance of Enterprises- October 2020 to March 2021.
- 4 ECB (2021) Survey on the Access to Finance of Enterprises- October 2020 to March 2021.
- 5 ECB (2021) Survey on the Access to Finance of Enterprises- October 2020 to March 2021.
- 6 Central Bank of Ireland (2021), Trends in SME and Large Enterprise Credit and Deposits: Q1 2021.
- 7 Central Bank of Ireland (2021), Trends in SME and Large Enterprise Credit and Deposits: Q1 2021.
- 8 Central Bank of Ireland (2021), Trends in SME and Large Enterprise Credit and Deposits: Q1 2021.

### A POSITIVE IMPACT ON SME FINANCING

**Ireland's economy** as measured by "Modified Domestic Demand" (MDD) **decreased by 4.9%** in 2020 (CSO, 2021)<sup>9</sup>.

**Ireland's MDD is forecast to grow by 3.4% in 2021,** 5.6% in 2022 and 4.8% in 2023, restoring domestic activity to above pre-pandemic levels in 2022 (Central Bank of Ireland)<sup>10</sup>.

According to the European Commission, **Real GDP in Ireland grew by 7.8%** (q-o-q) in the first quarter of 2021, driven by strong export volumes from multinational companies (European Commission, 2021)<sup>11</sup>.

The Summer Economic Statement outlines a core budget package for **Budget 2022 of €4.7bn**, of which  $€1\frac{1}{2}$  bn will be available for new measures (Department of Finance, 2021)<sup>12</sup>.

The European Commission adopted a package of proposals to make the EU's climate, energy, land use, transport and taxation policies fit for purpose in **reducing net greenhouse gas emissions by at least 55%** by 2030, compared to 1990 levels (European Commission, 2021)<sup>13</sup>.

The domestic sector of the Irish economy, which is more labour intensive, contracted by about 10% in 2020, **unemployment reached 30% at the peak** of the first wave (IMF, 2021)<sup>14</sup>.

The **Irish labour market is not expected to recover from the pandemic until 2024** at the earliest, one of the slowest rebounds of any country (OECD, 2021)<sup>15</sup>.

Increasing deposits and housing assets has led to household net worth reaching a high of €855bn in Q4 2020, an increase of €49bn in 2020. Q4 2020 saw household net worth rise by 2.9 per cent, reaching this high of €855bn, or an average of €171,769 per capita (Central Bank of Ireland, 2021)<sup>16</sup>.



**IRELAND'S ECONOMY** 

**DECREASED BY** 

MDD TO GROW BY





7.8%

REDUCING GREENHOUSE GAS EMISSIONS

30% UNEMPLOYMENT

SLOWEST LABOUR

HOUSEHOLDS NET WORTH REACHING A NEW HIGH

- 9 CSO (2021) National Income and Expenditure Results for Year 2020.
- 10 Central Bank of Ireland (2021) Quarterly Bulletin Q3 2021.
- 11 European Commission (2021) European Commission's Summer Forecast 2021- Ireland.
- 12 Department of Finance (2021) Summer Economic Statement 2021.
- 13 European Commission (2021) European Green Deal Proposals.
- 14 IMF (2021) Ireland: Staff Concluding Statement of the 2021 Article Iv Mission.
- 15 OECD (2021) Economic Outlook, May 2021 No Ordinary Recovery.
- 16 Central Bank (2021) Quarterly Financial Accounts: Q4 2020.

## **HOW SBCI WORKS** Guaranteed Invoice **Financing Term Loans** Ē Hire **Purchase** Leasing **SBCI** supports Small & Medium Working Contract **Enterprises** Capital Hire Putting SME's first **Finance Ireland Limited** Allied Irish Bank

Bank of Ireland Bibby Financial Services Ireland Capitalflow Close Brothers Limited Fexco Asset Finance Finance Ireland Limited KBC Bank Permanent TSB SME Finance & Leasing Solution DAC Ulster Bank

### **Our partners**

Our funders Council of Europe Development Bank European Investment Bank European Investment Fund NTMA Ireland Strategic Investment Fund



# SBCI PROGRESS TO MID-YEAR 2021

December 2014 €200m to Bank of Ireland February 2015 €200m to Allied Irish Banks

12,593

**Total Irish SMEs Supported** 

October 2015 €51m to Finance Ireland

November 2015 €25m to Merrion Fleet (closed July 2017)

November 2015 Additional €200m of funds to Allied Irish Banks

December 2015 €75m to Ulster Bank

22,965

**Total Irish SMEs Supported** 

2016 €544m Total SBCI Supported Lending

2017

**Total SBCI Supported** 

Lending

May 2016 €40m to First Citizen Agri Finance

**June 2016** €45m to Bibby Financial Services Ireland

**November 2016** €70m to Fexco Asset Finance

January 2017 €150m Launch of ACLS Scheme

March 2017 ACLS Scheme fully allocated

June 2017 Completion of bank on-lending

**October 2017** BLS announced in budget speech

### SBCI cumulative finance committed to date

 2014 €200m ··· ▶
 2015 €751m ··· ▶
 2016 €906m ··· ▶
 2017 €1,056m ··· ▶

 2018 €1,456m ··· ▶
 2019 €1,786m ··· ▶
 2020 2,271m ··· ▶
 Mid-year 2021 €2,626m

September 2021

## February 2021 €30m to Close Brothers Limited

May 2021 BILS announced by the Government

January 2020 €50m to Capitalflow

2021

March 2020 €200m Launch of Covid-19 WCLS\*

April 2020 €17.5m to SME Finance & Leasing July 2020 Additional €500m to FGLS

September 2020 €2bn Launch of Covid-19 CGS

November 2020 €50m to Permanent TSB 2020

E2,271m Total SBCI Supported Lending

## **37,355** Total Irish SMEs Supported

March 2019 €300m Launch of FGLS

June 2019 Bibby Financial Services Ireland launch of "Trade Finance Product" as part of SBCI €70m funding facilities

August 2019 Moody's assigned first-time A2 issuer rating to the SBCI

> September 2019 €50m facility to KBC Bank

**29,716** Total Irish SMEs Supported

March 2018 €300m Launch of BLS May 2018 Additional €25m to Bibby Financial Services Ireland July 2018 Launch of 2017 CGS October 2018 FGLS announced in budget speech December 2018 Additional €75m to Finance Ireland 2019 €1,435m

Lending

2018 €1,052m Total SBCI Supported Lending

26,061 Total Irish SMEs Supported

### KEY

ACSL - Agri Cashflow Support Loan Scheme
BLS - Brexit Loan Scheme
BILS - Brexit Impact Loan Scheme
CGS - Credit Guarantee Scheme 2017
Covid-19 CGS - Covid-19 Credit Guarantee Scheme
Covid-19 WCLS - Covid-19 Working Capital Loan Scheme
FGLS - Future Growth Loan Scheme

\*NOTE: Due to the Covid-19 emergency, €200m was diverted from the BLS to the new Covid-19 WCLS.

# **SBCI LOAN SCHEMES**

## **COVID-19 WORKING CAPITAL LOAN SCHEME\***

#### Who can apply?

To be eligible, a business must meet the following criteria:

- **1.** Be a viable business with up to 499 employees (SMEs and Small Mid-caps);
- 2. Be Covid-19 impacted;
- **3.** Meet the scheme criteria (Covid-19 criterion and Innovation criterion).

### Key features of the Scheme

- Loans from €25,000 up to €1,500,000 per eligible enterprise;
- Maximum interest rate of 4%;

- Terms ranging from 1 year to 3 years;
- Loans unsecured up to €500,000;
- Optional interest-only repayments providedat the start of the loans.

### Loans can be used for

Future working capital requirements to fund innovation, change or adaptation of the business to mitigate the impact of Covid-19. Increase the economic resilience of the business and reduce the risk of failure through investment in the production, development or new process.

\*The SBCI stopped accepting applications under the Covid-19 Working Capital Loan Scheme on July  $16^{th}$ .

## **BREXIT LOAN SCHEME\***

#### Who can apply?

To be eligible, a business must meet the following criteria:

- Be a viable business with up to 499 employees (SMEs and Small Mid-caps);
- 2. Be Brexit impacted;
- **3.** Meet the scheme criteria (Brexit related criteria and InnovFin criteria).

### Key features of the Scheme

Loans from €25,000 up to €1,500,000 per eligible enterprise;

- Maximum interest rate of 4%;
- Terms ranging from 1 year to 3 years;
- Loans unsecured up to €500,000;
- Optional interest-only repayments provided at the start of the loans.

### Loans can be used for

Future working capital requirements to fund innovation, change or adaptation of the business to mitigate the impact of Brexit.

\*The Brexit Loan Scheme has been replaced by the new Brexit Impact Loan Scheme.

### September 2021



## **FUTURE GROWTH LOAN SCHEME\***

The scheme is available to eligible Irish businesses, including the primary agriculture and seafood sectors, to support long-term investments at a rate of 4.5% or less.

### Key features of the Scheme

- Loans from €25,000 up to €3,000,000 for eligible applicants;
- Terms ranging from 7 years to 10 years;
- Loans unsecured up to €500,000.

\*The Future Growth Loan Scheme is down to one provider only and has almost been fully subscribed.

### **COVID-19 CREDIT GUARANTEE SCHEME**

#### Who can apply?

To be eligible, a SME must meet the following criteria:

- **1.** Be Covid-19 impacted;
- 2. Be involved in a commercial activity;
- **3.** Be a sole trader, partnership, franchise, cooperative or limited company;
- **4.** In the lender's opinion have a viable business proposal;
- **5.** Able to repay the facility.

#### Key features of the Scheme

- Facilities from €10,000 up to €1,000,000;
- Terms ranging from 3 months to 5.5 years;
- Facilities unsecured up to €250,000;
- Working capital and Term loans;
- Up to 12 months interest and/or capital moratoria are possible at the sole discretion of the finance provider;
- Ability to refinance and rollover finance agreements (e.g. Covid-19 related expenses that were initially funded through short-term/ temporary facilities, such as overdrafts).
- Available up to the end of December 2021.

## **NEW TO MARKET**

### **BREXIT IMPACT LOAN SCHEME**

Medium-term, lower cost loan scheme to fund working capital and investments for eligible SMEs and Small Mid-Caps, including farmers, fishers and sole traders, who have been impacted by Brexit.

#### Key features of the Scheme

- Loans from €25,000 to €1,500,000 for eligible applicants
- Loans term from 1 to 6 years;
- Reduced interest rates;
- Loans unsecured up to €500,000.



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**Rialtas na hÉireann** Government of Ireland