

CHARTERED ACCOUNTANTS IRELAND NORTH WEST SOCIETY

ACCESSING FINANCE QUICKLY – NORTH WEST BUSINESS RECOVERY

SPEAKERS:













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### CHARTERED ACCOUNTANTS IRELAND NORTH WEST SOCIETY

LIZ FEENEY CHAIR



### CHARTERED ACCOUNTANTS IRELAND NORTH WEST SOCIETY

GAVIN DOHERTY

WESTERN DEVELOPMENT COMMISSION

### WDC Investment Fund

June 2020



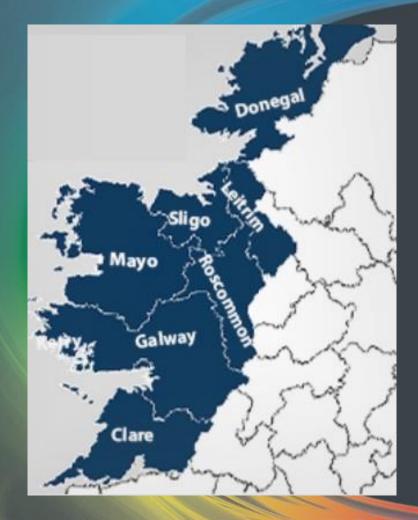
#### WESTERN INVESTMENT FUND Investing in Western Enterprise

#### Western Investment Fund

Unique funding mechanism for the West of Ireland

Counties covered: Connacht + Donegal & Clare

Evergreen Fund €48m to invest and lend



### Portfolio Highlights



### **Fund Profile**



Commercial Investor Require same terms and conditions as the private sector investors (pari passu)



First round investment bite-size €250k-€500k

Follow Investment

### Equity Funding

Equity investments range from €100k to €1m, with first-round investments typically being €200k to €300k

Co-Invest with the private sector on the same terms and conditions up to a maximum of 50% of the round

(e.g. if EI were 25% of the round, WDC could only do another 25%)

### Loan Finance (3 categories)

<u>SMEs</u>loans €25k - €300k (+) - currently 4.5% or 6.5%

<u>Micro</u> Loan Fund for the Creative Industries Sector of €5k- €25k - currently 6.5%

<u>Community</u> Loans of up to €100k including bridging against Leader grants - currently 3.5% (term) and 1% (bridging)

Evidence of repayment Capacity required for all loans

### Sectors

- CleanTech
- Creative Industries
- Food & Natural Resources
- ICT
- Manufacturing and Int'l Traded Services
- MedTech & Life Sciences
- Tourism



#### WESTERN INVESTMENT FUND Investing in Western Enterprise



### CHARTERED ACCOUNTANTS IRELAND NORTH WEST SOCIETY

### AIDAN MCKENNA

### ENTERPRISE IRELAND

## Sustain your business with our support

**Chartered Accountants Ireland Webinar**: 25<sup>th</sup> June 2020



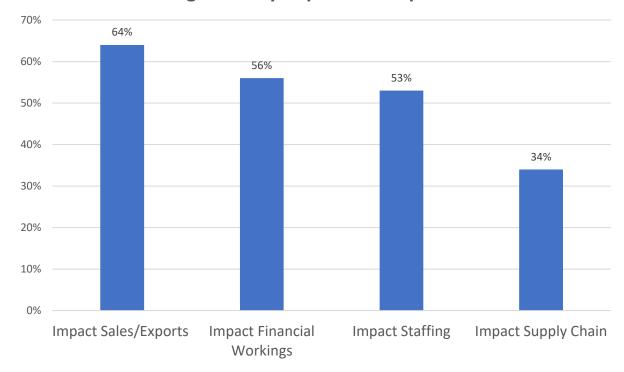
Coronavirus

### Agenda

- Overview & some insights
- 1 Covid-19 Business Financial Planning Grant New Support
- 2 Sustaining Enterprise Fund New Support
- 3 Other Covid-19 Supports From Enterprise Ireland
- 4 Competitiveness, Innovation & Diversification Supports
- 5 Contacts Details for more information



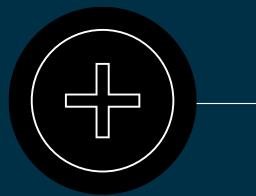
### **Overview and some insights**



Significantly impacted companies

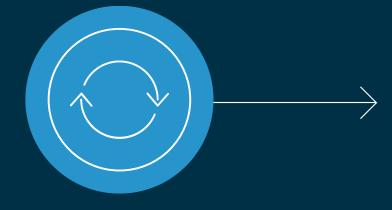


### **Recovery Roadmap**



**Stabilise** Protect your business, maintain operations and

retain employees.



**Reset** Adapt your business, plans and operations to new conditions.

#### Recover

Restart innovation and capitalise on early demand as the recovery develops.



### Availing of Covid-19 Business Supports

New Covid-19 emergency funding supports have been introduced by the Government to support businesses through this unprecedented global situation. These include a new €180m Sustaining Enterprise Fund.

In order to avail of these Covid-19 supports, companies must demonstrate that they have suffered or are projected to suffer a reduction in actual or projected turnover or profit, or a significant increase in costs. This is a prerequisite for any funding application for Covid-19 supports.

There are a number of steps companies must take in order to access these Covid-19 supports. Our recommended approach for companies is as follows:

#### Step 1: Prepare a Business Sustainment Plan

Step 2: Apply to the Strategic Banking Corporation of Ireland (SBCI)

€450m Covid-19 Working Capital Loan €200m Future Growth Loan Schemes

**Step 3: Apply for the Sustaining Enterprise Fund from Enterprise Ireland** 

### Availing of Covid-19 SBCI supports

The SBCI has several financial supports available to eligible SMEs and small midcaps (up to 499 employees) and are provided through the financial institutions AIB, Bank of Ireland and Ulster Bank. These supports include the €450m Covid-19 Working Capital Loan and €200m Future Growth Loan Schemes. The loans can be used for working capital or medium term funding requirements, to fund innovation or to change/adapt the business to mitigate the impact of Covid-19.

#### Who can apply?

Viable micro, small and medium-sized enterprises (SMEs) and small midcaps (up to 499 employees) enterprises that meet the eligibility criteria.

The fund is not open to enterprises operating in the primary agriculture and/or aquaculture sectors, or companies in financial difficulty (excluding cashflow pressures caused by Covid-19 impact).

In addition, the enterprise must meet Covid-19 requirements – i.e. the business is impacted by the Covid-19 virus resulting in business turnover/profitability being negatively impacted by a minimum of 15%.

#### Available from Strategic Banking Corporation of Ireland. For more information visit sbci.gov.ie

#### **Covid-19 Working Capital Loan Scheme**

- Loan amounts of between €25,000
   to €1.5m per eligible enterprise
- + Maximum interest rate of 4%
- + Loan terms ranging from 1 year to 3 years
- + Unsecured loans up to €500,000
- + Optional interest-only repayments may be available at the start of the loan.



## 1 Covid-19 Business Financial Planning Grant – NEW



# Covid-19 Business Financial Planning Grant – NEW

- + Worth up to €5,000
- + Enables companies retain approved financial consultants to prepare a financial plan to secure the company in the short to medium term.

#### The financial plan will:

- + Help the company to understand its immediate financial position, secure the finance it requires to survive and provide a framework to sustain the business
- + Ensure that the company has a framework to identify and manage its costs and gaps in funding.

#### **Covid-19 Business Financial Planning Grant**

- + 100% funding of up to €5,000 to access an approved financial consultant
- + Open to all Enterprise Ireland clients and companies employing 10 or more full-time employees in the manufacturing and internationally traded services sector
- + Online application.





# 2 Sustaining Enterprise Fund – NEW



### Sustaining Enterprise Fund – NEW

- + The purpose of this fund is to sustain companies who have been impacted by a 15% or greater reduction in actual or projected turnover or profit, and/or a have significant increase in costs as a result of the COVID-19 outbreak.
- Businesses qualifying under this EU supported scheme will be offered a repayable advance of up to €800,000.

#### This €180m Fund is open to eligible companies which:

- + Employ 10 or more full-time employees
- Companies must have applied for and been unable to raise sufficient funding from a financial institution including where appropriate through the SBCI Working Capital Loan Scheme



### Sustaining Enterprise Fund – NEW

- The Sustaining Enterprise Fund will be used to support the implementation of a Business
   Sustainment Plan which must be provided by the company
   outlining the eventual stabilisation of the business and a return to viability.
   Funding will be in the form of repayable advances
- + Funding to be repaid subject to the project objectives being achieved
- + An annual administration fee of 4%.

#### The advance payment to be repaid as follows:

- + 3-year grace period
- + Repayment by the end of year 5, on successful achievement of the project objective.







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3 Other Covid-19 Supports From Enterprise Ireland





### Other Covid-19 Supports From Enterprise Ireland

#### + LEAN BUSINESS CONTINUITY VOUCHER — NEW

The voucher will support enterprises to identify and implement measures needed to ensure they can continue to operate safely to provide critical goods and services.

#### + STRATEGIC CONSULTANCY GRANT

The grant funds the hiring of a strategic consultant to support the development and/or the implementation of new strategic initiatives to facilitate business growth.

#### + COVID-19 ACT ON SUPPORTS

The Act On Initiative offers advice, support and access to external consultants on, strategic sourcing and transport and logistics.

#### + KEY MANAGER SUPPORT

Provides partial funding towards the recruitment of a full or part-time manager with critical skills to support the business and future growth.



### Other Covid-19 Supports From Enterprise Ireland

#### + THE BUSINESS PROCESS IMPROVEMENT GRANT

The grant can be used to support short to medium term company projects that improve efficiencies and business process improvements. Specific E-marketing support is also available through this grant to develop and enhance your company's capability to use the internet as an effective channel for business development.

#### + ONLINE RETAIL SCHEME

The Online Retail Scheme is a grant for retail companies with greater than 10 employees to develop a more competitive online offer. This competitive call has a fund of €2 million. Successful applicants will receive financial support of up to 80% of project costs, with a maximum grant of €40,000.



For the more information contact: retail@enterprise-ireland.com Ph: +353 1 727 2166



### Other Covid-19 Supports From Enterprise Ireland

#### + RAPID RESPONSE RESEARCH AND INNOVATION FUNDING

The programme is designed to help mitigate the Covid-19 pandemic and has been developed by the Government's Research & innovation agencies including Enterprise Ireland, Science Foundation Ireland, IDA, the Health Research Board and the Irish Research Council.

sfi.ie/funding





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# Thank You.

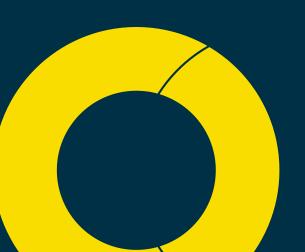
 For further information, contact your Development Advisor or contact the Covid-19 Business Response Unit at <u>businessresponse@enterprise-Ireland.com</u>

#### Learn more at **enterprise-ireland.com**

Enterprise Ireland is the government organisation responsible for the development and growth of Irish enterprises in world markets. We work in partnership with Irish enterprises to help them start, grow, innovate and win export sales in global markets. In this way, we support sustainable economic growth, regional development and secure employment.









### CHARTERED ACCOUNTANTS IRELAND NORTH WEST SOCIETY

JOHN MADIGAN & ARIANNA TARONI

STRATEGIC BANKING CORPORATION OF IRELAND

### Strategic Banking Corporation of Ireland

**Chartered Accountants – Webinar** 

John Madigan, Head of Marketing and Research Arianna Taroni, Assistant Manager 25<sup>th</sup> June 2020



sbci.gov.ie

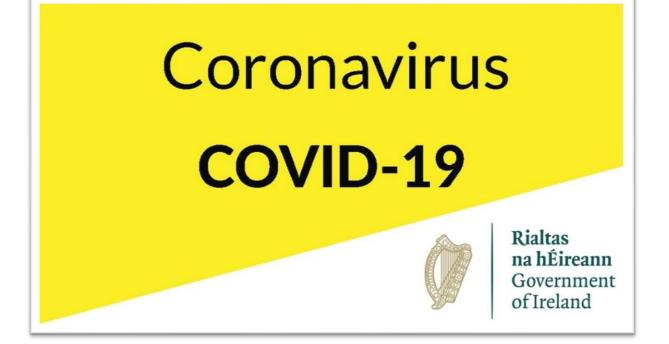
### **Main topics**



- SBCI Covid-19 Working Capital Scheme
- ➢ Key features of the Covid-19 Scheme and Application process
- Other funding supports available to Irish businesses through the SBCI



### **Covid-19 Business Supports**



On the 23<sup>rd</sup> of March the SBCI has brought to the market the **"Covid-19 Working Capital Loan Scheme"**.

The Scheme aims to help Irish businesses protect from and react to the Covid-19 emergency.



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CONTACT

RESOURCES >>

### **Covid-19 Working Capital Loan Scheme**



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OUR PARTNERS >

#### Covid-19 Loan Scheme

A scheme to fund working capital requirements or to fund innovation, change or adaptation of the business to mitigate the impact of Covid-19.

#### Future Growth Loan Scheme

A long-term, lower-cost loan scheme for SMEs and small mid-cap or SMEs involved in agriculture.

#### Brexit Loan Scheme <u>ee</u>

A scheme to fund working capital requirements or to fund innovation, change or adaptation of the business to mitigate the impact of Brexit.

#### Leasing and Hire Purchase

Flexible funding schemes, including leasing, hire purchase and rental schemes, for assets including cars and commercial vehicles.

NEWS & EVENTS >>

#### Invoice Financing

A working capital facility that provides flexible finance, which can grow in line with your own sales growth.

#### SME Credit Guarantee Scheme (CGS)

A scheme that aims to assist viable SMEs in accessing credit, which under normal lending criteria, are unable to borrow from banks.

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### **Covid-19 Working Capital Loan Scheme**

#### **Key features of the Scheme:**

- □ Loan amounts of between **€25,000 to €1.5m** per eligible Applicant;
- Maximum interest rate of 4%;
- Loan terms ranging from **1 year to 3 years**;
- □ Loans **unsecured up to €500,000**;
- Optional interest-only repayments may be available at the start of the loans;
- □ The loan amount and term is dependent on the loan purpose.



# **Covid-19 Working Capital Loan Scheme**

Loans <u>CAN</u> be used for:



- Future working capital requirements;
- To fund innovation, change or adaptation of the business to mitigate the impact of Covid-19.

Who <u>CAN</u> apply:



 Viable micro, small and medium sized enterprises (SMEs) and Small
 MidCap enterprises that meet the eligibility criteria (Covid-19 criterion + 1 Innovation criteria);

### How to apply for the Covid-19 Scheme?

Applicants need to check the guidelines on the <u>SBCI website</u> to assess if the business meets the "Eligibility Criteria".

If yes, complete the <u>Eligibility Form</u>, then print, sign and return it to the SBCI via email or post.

The SBCI will assess the application and determine if the business is eligible.

Eligible applicants will be provided in writing with an **Eligibility Reference Number**.

Eligible applicants must provide this Eligibility Reference Number along with an updated <u>Business Plan</u> - to their preferred finance provider (**AIB**, **Bank of Ireland**, **Ulster Bank**) when completing their credit application.



# **Covid-19 Scheme "Eligibility criteria"**

#### COVID-19 Criterion

My business has been or I believe will be impacted by the Covid-19 virus resulting in business turnover/profitability being negatively impacted by a minimum of 15%.

## (continued)

#### Innovation Criteria

The breadth of impact of Covid-19 on Irish SME's suggests that most applicants to the SBCI Covid-19 Working Capital Loan Scheme will qualify through Innovation Criterion 1 below. In the event that one of the other listed Innovation Criteria is more relevant to your business, then please select as appropriate.

The definition of research and innovation is broad and encompasses not only technological innovation and research in products but also research and innovation relating to organisational, marketing and process improvements.

Innovation can also be incremental particularly in low and medium technological companies leading over time to production efficiencies, product and marketing differentiation.

Innovation Criteria (Choose one of the following criteria)

 At least 80% of the Scheme Loan will be spent on research and innovation activities associated with my response to the COVID-19 challenge with the remainder on costs necessary to enable such activities.
 Evidence required from applicant: The business plan given to the finance provider must reflect the details of the expenditures and activities to be undertaken.

# For further info...



#### Do you want to know more about the scheme?

Click and check the FAQs section on the <u>Covid-19 Scheme web page</u>



Have a look at the COVID-19 Scheme animated explainer video!

https://youtu.be/MIfS1p2Ozu0



## **Businesses' Engagement around the Scheme**

	Total*
Applications received	3,150
Eligibility codes issued	2,836
Currently in process	301
Loans sanctioned	506
Value	€62,714,500

\*Figures updated up to 19<sup>th</sup> June 2020

# Other funding supports to face this crisis



#### Credit Guarantee Scheme

- ★ Facilities of €10,000 up to €1m;
- Terms of up to 7 years;
- Term Loans, Demand Loans and Performance Bonds.

For more info: <u>https://youtu.be/-y7sz2r0ZQ4</u>

#### **Brexit Loan Scheme**

- Loan amounts of between €25,000 to €1.5m per eligible enterprise;
- Maximum interest rate of 4%;
- Loan terms ranging from 1 year to 3 years;
- Loans unsecured up to €500,000.

For more info: <u>https://youtu.be/klrwnaeYU-8</u>





The Department of Business, Enterprise and Innovation has advised the **expansion of two SBCI schemes by up to €725 million**.

- Up to €225 million will be provided through the Covid-19 Working Capital Loan Scheme
- Up to €500 million will be provided through the <u>Future Growth Loan</u>
   <u>Scheme</u>.

The SBCI is currently finalising the details.

# SBCI "Take Away"

- Covid-19 Working Capital Loan Scheme
- Credit Guarantee Scheme
- o Brexit Loan Scheme
- Future Growth Loan Scheme



The SBCI's commitment is to continue developing products to deliver

effective, innovative and low-cost financial support to Irish businesses.

### **Follow Us!**







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**Strategic Banking Corporation of Ireland** Treasury Dock Building, North Wall Quay Dublin 1, D01A9T8, Ireland

E John.Madigan@sbci.gov.ieE Arianna.Taroni@sbci.gov.ie

www.sbci.gov.ie



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#### CHARTERED ACCOUNTANTS IRELAND NORTH WEST SOCIETY

ORNAGH RYNN

AIB BUSINESS BANKING



# Financial Supports during Covid-19 & Managing Cashflow

25<sup>th</sup> June 2020

Ornagh Rynn, AIB Business Banking Northwest

Webinar for: Chartered Accountants Ireland Northwest Society

# **AIB Covid-19 examples of Supports for Business:**



- Up to 6 Month payment break on existing AIB loan facilities
  - A "call me back" option on -www.aib.ie/covid19
  - Dedicated phone line (**0818 300113**)
- Working Capital Solutions
  - Overdraft
  - Business Credit Line
  - Prompt Pay/ Insurance Premium Finance
  - Deferral/Refund of Business Current Account Fees

#### Treasury Solutions

- Trade finance solutions
- Foreign Exchange Risk Management
- AIB Merchant Services Business Supports contact at rrm@aibms.com

#### **Government Covid-19 Supports for Business**

# AIB

#### SBCI & Credit Guarantee Scheme are available through AIB

SBCI	<ul> <li><u>Covid Working Capital Loan scheme</u>, Term 1-3 Years, Amounts of €25k up to €1.5m – (Up to €500k unsecured)</li> <li><u>Future Growth Loan scheme</u>, Term 8-10 Years, Amounts of €100k up to €3m for SMEs and €50K- €3m for Agri (Up to €500k unsecured)</li> </ul>
Credit Guarantee Scheme	<ul> <li>Facilities of €10,000 up to €1m</li> <li>Terms of up to 7 years</li> <li>Can be used where limited security available or if business operates in a sector or technology perceived as higher risk</li> </ul>
Enterprise Ireland	<ul> <li>€180m Sustaining Enterprise Fund (SEF)</li> <li>SEF Small Business Loans up to €50k</li> <li>€5,000 Covid-19 Business Financial Planning Grant</li> </ul>
Other Supports	<ul> <li><u>Microfinance Ireland</u>, Business Loans up to €50k - Term 1-3 Years - Up to 6 months interest and repayment free</li> <li><u>LEO supports</u> e.g. grants &amp; training &amp; mentoring- Restart Grant for Small Businesses, from €2000 to €10,000, Trading Online Voucher - €2.5k</li> <li><u>ISIF Pandemic Stabilisation &amp; Recovery Fund</u> - €2bn investment fund to be allocated to medium and large enterprises, Multiple investment types (e.g. debt &amp; equity)</li> </ul>

#### **Cashflow Management**

# Frequently Asked Question: "I am closed, with no revenue flow, why bother with preparing a cashflow statement?"



#### Your Business Bank Account Prepare a Cashflow statement Determine what is in your working account now - this is your starting Utilise online resources for templates • point. e.g. AIB's Small Business Cash Flow Planner What are your immediate cash needs? Weekly & monthly for the next 6 months is key focus ۰ 02 02 Cash In & Fixed Costs v Variable Costs What can customers / Debtors pay you now (cash in) **Utilise your Business Connections** What must be paid out & covered from cash flow now Tightly manage stock and supplies Financial Advisors – e.g. your • Review All cost items, including 'Fixed Costs' ۰ 03 Accountant Avail of Payment Breaks & other Bank supports . Bank or Financial Service provider • Maximise your use of Government Support Packages Local County Council Available Local Chamber Can credit terms be re-negotiated ٠ Local Enterprise Office Membership Organisations •

### **Covid-19 AIB – Information & How to Contact Us**

#### AIB AIB AIB AIB AIB Covid-19 Support line For a Payment Break: 0818 300113 Covid-19 Support line For a Payment Break: 0818 300113 Covid-19 Support line SBCL.gov.ie microfinanceireland.ie localenterprise.ie



#### Sector specific podcasts by

AIB

All podcast apps for Apple or Android Search AIB Market Talk & via link https://podcasts.apple.com/ie/podcast/aibmarket-talk-brexit-update/id1451054078



Speak to a Direct Business Advisor 1890 478 833

Important Regulatory Information.

Lending criteria, terms and conditions apply. Credit facilities are subject to repayment capacity and financial status and are not available to persons under 18 years of age. Security may be required. Allied Irish Banks, p.I.c. is regulated by the Central Bank of Ireland.

# Thank You

#### **Ornagh Rynn**

Manager, AIB Business Banking – Sligo, Leitrim & Roscommon Email: <u>ornagh.m.rynn@aib.ie</u> Mobile: <u>086 4109 382</u> Website: <u>aib.ie/business</u>

#### **Eoghan Walsh**

Manager, AIB Business Banking – Donegal

**Christina Duffy** Manager, AIB Business Banking – Mayo





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